

MGM

MAR GREGORIOS MEMORIAL COLLEGE OF ARTS & SCIENCE

Affiliated to University of Kerala
Pallinada, Kaniyapuram, Trivandrum



.....*Here Learning Goes Beyond Books*.....

PROSPECTUS



Managed by : **Geevarghese Yohannan Charitable Trust** (Regd.)

Corporate office: P.B.No: 12, Kottarakara.

City Office: 2H, Capitol Centre, Statue, Trivandrum

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Here Learning Goes Beyond Books....



Dr. Geevarghese Yohannan

Founder and Chairman

Educationist, Entrepreneur, Philanthropist

Whose vision and pioneering efforts have placed MGM in the selected band of eminent International Public Schools

FOREWORD

*"You are here to enable the divine purpose of the universe to unfold.
This is how important you are"*

-Eckhart Tolle



Mar Gregorios Group of Educational Institutions is an ambitious education initiative of Dr. Geevarghese Yohannan. It was instituted in 2004 at Kottarakara (Kerala) with the first International Public School in the memory of the late Yohannan Geevarghese, the illustrious father of the founder. Geevarghese Yohannan Charitable Trust, now, manages eleven CBSE schools in Kerala, an aided school and ten colleges all over Kerala.

The long-cherished idea of expanding the frontiers of learning to higher education by the visionary educationist Dr. Geevarghese Yohannan came to a reality with the establishment of Mar Gregorios Memorial College of Arts and Science (Affiliated to University of Kerala). The college is situated in fourteen acres of land having a serene atmosphere at Kaniyapuram. We promote value-based education rooted in the greater tradition and unique Socio-Cultural history of India, which is 'Unity in Diversity'. We also believe that without innovation higher education sector cannot survive. Our focus is to prepare the students in such a way that they can foster innovation in the workplace even after leaving the college campus. We ensure that the necessary internal changes that take place within the instructions will be helpful to support innovation in teaching, research, and administration.

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*"You must be the change you wish to see in the world."
-Mahatma Gandhi*

Great Vision Sagacious Mission

To enhance the knowledge of basic sciences for sustaining and accelerating the growth of modern sciences.

The MGM Mission

Educate the citizens and leaders of our society through our commitment to the transformative power of liberal arts and science education.

Students embark upon an intellectual transformation that begins in the classroom with exposure to new ideas, new ways of understanding and new ways of learning. We provide a diverse living environment where the students can mingle with others who come from different walks of life and have different identities. This process not only deepens the intellectual transformation, but also creates an exposure for a social transformation. We hope our students will have the ability to mould their lives, nurture their talents, their values and interests and how they can serve the world the best-a real personal transformation.

Awareness Campaigns



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About the College



MGM College of Arts and Science, which began with a few students in the year 2015 with a disparate vision affiliated to University of Kerala stepped into its eighth year with the reckoning reputation of being one of the most esteemed Self-Financing Arts and Science Colleges in Trivandrum. It is situated at Pallinada, amidst the beautiful landscape of Kaniyapuram, 3 km away from Kazhakootam, the bustling IT hub of Trivandrum. The Institution holds the noble ideals of His Holiness Mar Gregorios of Parumala in whose name the Institution is founded. The college is spread over a massive fourteen acres of land. The college has a spacious playground, resourceful library, computer and science labs, an auditorium with a seating capacity of 700-800 students with proper ventilation, and a canteen. The college is fully equipped with all the facilities which can facilitate students to enhance the learning process and varied requirements for quality education are also provided. The college has well-experienced and well-qualified teachers, who had taught in Government colleges and Aided Colleges for decades.

The college offers UG Courses, PG Course and other Skill based Orientation Programmes having high potential with the aim of making students employable or becoming entrepreneurs. Our commendable teaching standards are reflected in the highly positive response from the beneficiaries and stakeholders. In the wake of COVID-19, our faculties put on the best of their efforts to impart the lessons to the students through the video portal VIMEO. Through this, the teachers succeeded in riveting the students without making them recluse from the classroom and they were able to accomplish the portions on the dot.

Our constant quest is to inculcate professionalism and integrity at all levels of education.



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CONGRATULATIONS!!!
FOR SUCCESSFUL PLACEMENT IN

CARE REVENUE



Arya Anil
S6 BCom Coop
2.8 LPA



Aathira S
S6 BCom CA
2.8 LPA



Sidharth S R
S6 BCom CA
2.8 LPA



Akshay Bijukumar
S6 BBA
2.8 LPA



Sonukrishnan
S6 BBA
2.8 LPA



Anandhu S Nair
S6 BBA
2.8 LPA

MGM Celebrations



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Courses Offered

MGM College of Arts and Science is affiliated to University of Kerala, following the Curriculum and Syllabus recommended by the University of Kerala, based on FYUGP as per NEP 2020.

Highlights of Four Year UG Programme (FYUGP)

- * Building Kerala as a People Centered Knowledge Society
- * Student Centric Approach
- * Credit and Semester System
- * Flexible Learning Path Way
- * Simplified Examination System

Course Duration

- * At the end of the year 3 - exit option with Bachelors Degree
- * On the completion of the program – Bachelors Degree with Honours / Honours with Research
- * Fast Track (N-1) Semester

The college offers UG and PG courses:

4 Year UG Programmes (Honours with Research)

- * BA English
- * BA Journalism and Mass Communication (B.J.M.C)
- * Business Management (B.B.A) (AICTE Approved)
- * Commerce – Business Information System (B.Com with Computer Application)
- * Commerce – Co- operation (B.Com Co-operation)
- * Commerce – Finance [Subject to Govt. Sanction]
- * Psychology

PG Course

- * M.Com (Finance)



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DEPARTMENT OF ENGLISH

MAJOR

- * Introduction to Literary Studies
- * Narratives of Social Struggle, Resistance and Justice
- * British Literature Anglo-Saxon to the Puritans
- * 20th and 21st century Malayalam Literature in Translation
- * Introduction to Literary Theory
- * Indian Literature
- * American Literature
- * Postcolonial Literature
- * Trauma Narratives
- * Linguistics
- * Cultural Studies
- * English Language Teaching

MINOR

- * Language for Media
- * AI and Literary Studies
- * The Art of Story Telling
- * Popular Literature
- * Dalit Narratives
- * Women's Writing in India

Discipline Specific Elective (DSE)

- * Fairy Tale Studies
- * People, Text and Voices
- * Malayali Voices in English
- * Crime Fiction
- * Narratives of Memory
- * Travel Literature

- * Spaces of Women in Cinema
- * Critical Review for Media
- * Speculative Fiction and Fantasy

Multi-Disciplinary Courses (MDC)

- * Literature and Environment
- * Travel Writing
- * Kerala Studies-Art and Culture

Value Added Courses (VAC)

- * Nature in Narration
- * Cinema and the art of Communication
- * Securing a Sustainable Future

Skill Enhancement Courses (SEC)

- * English for Employability
- * Personality Development and Communication Mastery for Career Success
- * Writing for Print Media

Ability Enhancement Courses (AEC)

- * Business Communication -1
- * Reflections on Language, Literature and Society -1
- * Language for Developmental Studies
- * Listening and Speaking in English
- * Business Communication - 2
- * Reflections on Language, Literature and Society -2
- * Language for Developmental Discourses -2
- * Reading and Writing in English

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

MAJOR

- * Basics of Journalism Practices
- * Basics of Communication
- * Audio Visual Communication & Videography
- * Advanced Journalism Practices
- * Theories of Mass Communication
- * Radio and Podcasting
- * Television Theory and Practices
- * Acting Elementary Principles

- * Public Relations & Corporate Communication
- * Advertising Practices
- * Web Designing for Media
- * Mass Media Research
- * Development Communication
- * Media Society and Culture
- * Academic Writing

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MINOR

- * Magazine Journalism
- * Basics of Photography
- * Convergent Journalism
- * Videography Practices
- * Introduction to Cinema
- * News Reading and Anchoring
- * Business Journalism
- * Script Writing
- * AI and Media

Discipline Specific Elective (DSE)

- * Online Journalism
- * Film Appreciation
- * Media Management
- * Multimedia Production
- * Visual Arts Merchandising

- * Data Journalism
- * Communication Campaign

Multi-Disciplinary Courses (MDC)

- * Introduction to Photography
- * Basics of Videography
- * Kerala Studies Arts and Culture

Value Added Courses (VAC)

- * Media and Civic Engagement
- * Environmental Journalism
- * Inclusivity and Media Practices

Skill Enhancement Courses (SEC)

- * Visual Design
- * Content Writing
- * Digital Story Telling

DEPARTMENT OF MANAGEMENT

MAJOR

- * Fundamentals of Management
- * Marketing Management
- * Human Resources Management
- * Financial Management
- * Corporate Regulations
- * Operations management
- * Basics of Financial Accounting
- * Customer Relationship Management
- * Research Methodology
- * Accounting for managers
- * Statistics for Business Decisions
- * Business Policy and Strategic Management
- * Statistics for Research

MINOR

- * E commerce and cyber law
- * Management functions and specializations
- * Managerial Economics
- * Business Ethics and Corporate Governance
- * Entrepreneurship and Startup Eco -system
- * Event management

Discipline Specific Elective (DSE)

- * Consumer Behaviour
- * Logistics and Supply Chain Management
- * Advertising and Sales promotion
- * Transportation Management
- * Services and Retail Marketing
- * Sales Management
- * Facility Management (capacity planning, facility layout, warehousing)
- * Shipping and Port Management (port development, port operation, port management)
- * Social Media Marketing
- * Brand Management
- * Sustainable Supply Chain Management
- * Forecasting and Inventory management
- * International Marketing
- * Quality Management

Multi-Disciplinary Courses (MDC)

- * Automation Skill Development (Word processing, MS Excel, MS PowerPoint, Tally)
- * Service Marketing

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Value Added Courses (VAC)

- * Skills for Managers (soft skills, leadership and management skills, listening and speaking skills)
- * Career planning and Development
- * Goods and Service Tax -Theory and Practices

Skill Enhancement Courses (SEC)

- * Income Tax-Assessment and Filing
- * Computerized Accounting (Basics, TALLY ERP 9, packages-Peach Tree, NetSuite, Other applications of TALLY, Inventory management)
- * Digital Marketing

DEPARTMENT OF COMMERCE

MAJOR

- * Accounting Principles and Standards
- * Financial Accounting
- * Corporate Accounting
- * Business Statistics
- * Innovation and Start up
- * Cost Accounting
- * Fundamentals of Income Tax
- * Logistics and Supply chain Management
- * Auditing
- * GST Law and Practice
- * Research Methodology
- * Statistics for Business Research
- * Accounting Standards and Disclosures
- * Strategic Financial Management

MINOR

- * Management Concepts and Practices
- * Dynamics of Business Environment
- * E-business and Governance
- * Practices of Banking and Insurance
- * Entrepreneurship Development
- * Principles of Marketing
- * Cost Accounting
- * Fundamentals of Income Tax
- * Logistics and Supply chain Management

Discipline Specific Elective (DSE)

1. Business Information Systems

- * Computer Application in Business
- * Software for Data Analysis

- * Computerised Accounting
- * Project Methodology
- * Advanced Tools for Business Analysis
- * Web Technology in Business
- * Data base Management System

2. Co-operation

- * Conceptual Framework of Co-operation
- * Co-operation and Community Development
- * Global Perspective in Co-operation
- * Co-operative Legal Framework
- * Co-operative Governance
- * Co-operative Accounting and Auditing
- * Co-operative Research and Digital Application

Multi-Disciplinary Courses (MDC)

- * Accounting for Everyone
- * Investing in Stock Market

Skill Enhancement Courses (SEC)

- * Digital Media Marketing
- * Forensic Accounting and Fraud Detection
- * Data Analysis and Visualisation in Finance
- * Accounting Software (TALLY)

Value Added Courses (VAC)

- * Business and Professional Ethics
- * Consumer Rights and Protection
- * Sustainable Business Practices

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DEPARTMENT OF PSYCHOLOGY

MAJOR

- * Foundations and Methods of Psychology
- * Cognitive Processes
- * Motivation, Emotion and Individual Differences
- * Psychotherapy
- * Biopsychology
- * Developmental Psychology
- * Counselling Psychology
- * Abnormal Psychology – I
- * Abnormal Psychology – II
- * Theories of Personality
- * Social Behavior
- * Fundamentals of Psychological Research
- * Advanced Research Methodology

MINOR

- * Fundamentals of Psychology
- * Psychological First Aid
- * Stress Management
- * Criminal Psychology
- * Counselling Psychology
- * Abnormal Psychology – I
- * Psychological Processes
- * Social Behavior
- * Psychology for Personal Growth

Discipline Specific Electives (DSE)

- * Neuropsychology
- * Cyber Psychology

HINDI

Ability Enhancement Courses (AEC)

- * HINDI EKANKI
- * HINDI KAHANI
- * HINDI KAVITA
- * HINDI NATAK
- * HINDI SANRACHANA AUR WEB LEKHAN
- * JEEVANI, AATMAKATHA AUR SOCIAL MEDIA
- * VYAVAHARIK HINDI
- * HINDI CINEMA

- * Community Psychology
- * Suicide Prevention
- * Geriatric Counselling
- * Counselling in Schools and Colleges
- * Counselling in Special Settings
- * Psychology of Addictive Behaviors
- * Disorders of Childhood
- * Psychological Techniques for Academic Achievement
- * Academic Writing in Psychology

Multi-Disciplinary Courses (MDC)

- * Life skills Development
- * Psychology of Happiness

Value Added Courses (VAC)

- * Theme -Centered Interaction for Personal and Professional Development
- * Psychology of Relationships
- * Gender, Sexuality, and Youth Mental Health

Skill Enhancement Courses (SEC)

- * Mindfulness and Relaxation Techniques
- * Bettering Communication through Transactional Analysis
- * Premarital Counselling

Multi-Disciplinary Courses (MDC)

- * KERAL KE TYOHAR

Skill Enhancement Courses (SEC)

- * BOLCHAL KI HINDI
- * WEB LITERATURE IN HINDI
- * ART OF ADVERTISEMENT

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MALAYALAM

AEC

1. സിനിമയും ഭാഷയും
2. നവ സാങ്കേതികതയും ഭാഷയും
3. ജനപ്രിയ ഭാഷാ വ്യവഹാരങ്ങൾ
4. കാവ്യ ഭാഷയും സംവേദനവും
5. സർഗാത്മക രചന
6. ഗദ്യസമീക്ഷ
7. കേരളീയ ഭക്ഷ്യ സംസ്കൃതി
8. കേരളീയ ഗാന പാരമ്പര്യം

MDC

കേരളം ദേശം പ്രകൃതി സമൂഹം

VAC

ദുരിസവും സാംസ്കാരിക വിനിയോഗവും

SEC

1. ചലച്ചിത്ര സാങ്കേതികത
2. പ്രക്ഷേപണവും സംപ്രേഷണവും

Other Facilities

- * Computer and Science Labs
- * AV Room
- * Library with Wi-Fi connectivity
- * Play ground
- * Canteen
- * Auditorium
- * College bus
- * Sessions and Career-oriented classes
- * Campus Placements
- * Anti-Ragging Cell
- * Anti-Drug Cell
- * Grievances and Redressal Cell
- * Women Empowerment Cell
- * Clubs and Activities

Procedure for Admission

1. The applicant should fulfill the eligibility conditions prescribed by the University of Kerala.
2. It is mandatory that any applicant seeking admission to MGM College of Arts and Science (both merit and management quota) should be an online applicant of University of Kerala
3. Application form and prospectus for the management quota can be collected from the college office and from MGM Central Public School Office, Kuzhivila, Near Akkulam Bridge, Trivandrum, on payment of Rs 500/- between 10.00 am and 3.00 pm on all working days.
4. Applicants seeking admission to MGM College of Arts and Science should choose the college code: 166, as their highest preference, while registering online with the University.
5. Applicant called for the interview must be accompanied by parent / guardian.
6. The following documents should be produced at the time of interview / admission;
 - a) Printout of the completed online application generated by the candidate.
 - b) Fee receipt (original copy) towards registration fee.
 - c) Allotment memo (latest) - only for merit admission.
 - d) Original mark list of the qualifying exam.
 - e) Fee receipt (original copy) towards special fee, affiliation, matriculation, recognition and eligibility fee.
 - f) Certificate to prove date of birth.
 - g) TC from the institution last attended.
 - h) Course and Conduct certificate.
 - i) Original Community certificate/ BPL certificate.
 - j) Income certificate in the case of SEBC / OEC candidates.
 - k) Original certificate to prove the claim of grace mark if any.
 - l) Eligibility certificate from the University of Kerala in case of candidates who have passed the qualifying examination other than HSE/VHSE conducted by Govt. of Kerala / the examination conducted by CBSE and CISCE.
 - m) CBSE and CISCE applicants should produce Migration Certificate, Mark Sheet and Pass Certificate.

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- n) Migration Certificate.
 - o) Eligibility certificate, Provisional Certificate/Original Certificate, Mark Statement, Migration cum TC for Open School Students.
 - p) Three passport size photos of the candidates.
 - q) Any other relevant certificates for any claim made in the application.
7. Selected candidates should pay fees as per the fee schedule on the date of admission itself.

After Admission

- 1. Political activities are strictly prohibited in the college campus.
 - 2. The student shall not organize/ attend meetings other than official ones in the college campus.
 - 3. Mobile phones, camera and other digital devices are strictly prohibited in the college campus.
 - 4. All students should wear identity card while they are in the campus. Students are not allowed to enter the campus without the prescribed uniform and ID tag.
 - 5. Fee card should be kept and produced for verification.
 - 6. Transfer certificate will be issued after seven days of submission of application.
 - 7. Students leaving after admission should pay the course fee for the whole term.
 - 8. Caution deposit will be refunded at the stipulated time and only on surrendering the fee card.
 - 9. Students are advised to keep enough attested copies of documents submitted at the time of admission.
 - 10. Uniform can be bought from the college store.
 - 11. Students should strictly abide by the rules and regulations of the college.
 - 12. Students are advised to keep the campus clean and green.
 - 13. Tobacco, alcohol, and drugs of any kind are strictly prohibited in the college campus.
 - 14. Ragging of any kind is strictly banned in the campus and the involvement in any such activities shall be punishable under criminal law.
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Why MGM College?

- 1) Total Quality Management
- 2) Glorious History in Quality Education
- 3) Conducive learning environment with excellent infrastructure
- 4) Commendable track record of 100% Placement Assistance.
- 5) Technology aided learner centered education system
- 6) Faculty with rich experience in Teaching and Research
- 7) Regular Seminars, Training programs, Workshops, Interactive session by Eminent personalities
- 8) Creating Leaders with high moral values and Professionalism
- 9) Here Learning Goes Beyond Books.

Education prepares you for the future.

MGM College is the educational institution where you can dream in colours and you can prepare for a great tomorrow.

The best place to get inspired and to have insightful thinking to be successful in your life ... Alone we can do so little, together we can do so much...

ALL THE BEST